



## Digital Content Producer

The Gold Coast SUNS are seeking an experienced and creative **Digital Content Producer** to join our Media, Marketing & Digital team during an exciting phase of growth for the club.

Since entering the AFL in 2011, the SUNS have built a strong and passionate supporter base on the Gold Coast and across Queensland. With a maturing playing group, strong on-field leadership, and continued growth in membership, participation and engagement, the club is focused on telling compelling stories that connect fans to our people, purpose and performance.

This role is responsible for producing high-quality, engaging multimedia content across the club's digital and social platforms. The Digital Content Producer will play a pivotal role in shaping how the SUNS are seen, heard and experienced by fans, members, partners and the wider community.

### Key Responsibilities

- Conceptualise, film and edit engaging video content across football, community, commercial and brand storytelling
- Produce social-first content optimised for platforms including Facebook, Instagram, TikTok, X, YouTube and club-owned channels
- Identify and implement new content ideas, formats and best practice to grow reach, engagement and digital audiences
- Upload and manage video and written content via the club's CMS and VMS
- Manage the club's studio space, filming equipment and audio assets
- Support commercial, consumer and community teams by delivering high-quality content that drives revenue and partner outcomes, including social ads, digital sponsor assets, matchday screen content and campaign creative

### About You

- 2–5 years' experience in video and digital content production
- Strong camera operation and video editing skills, with proficiency in Adobe Premiere Pro
- Experience with After Effects and the broader Adobe Creative Suite is desirable
- Confident working independently and collaboratively in fast-paced, live environments
- Strong problem-solving skills and the ability to deliver under pressure and tight deadlines
- A passion for sport, storytelling and digital innovation

A key component of this role is supporting the club's strategic communication objectives by effectively promoting its partners, people, programs, events and achievements through compelling, audience-focused content across all channels.

Please note: this is **not a 9–5 role**. Flexibility is required to work outside standard business hours, including nights and weekends, in line with football, events and content demands. Interstate travel will be required.

Interested? Please submit your resume and a cover letter detailing your relevant experience (including equipment) and links to some of your most recent work.

[https://goldcoastfc.my.salesforce-sites.com/recruit/fRecruit\\_ApplyJob?vacancyNo=VN142](https://goldcoastfc.my.salesforce-sites.com/recruit/fRecruit_ApplyJob?vacancyNo=VN142)

**Applications close Thursday 2<sup>nd</sup> July 2026**

