



Graphic Designer

This is your chance to put your creative stamp on one of the AFL's most exciting clubs. The Gold Coast SUNS are looking for a talented and driven Graphic Designer to help shape our visual identity and bring the SUNS story to life across digital, commercial and football platforms.

As part of our dynamic Digital team, you'll work alongside passionate creatives to deliver bold, high impact design that connects fans, partners and players, from game day graphics to major brand campaigns.

About the Role

This role plays a key part in developing and delivering high quality creative assets that support the club's consumer, commercial and football objectives. You'll interpret briefs, lead creative projects, champion brand consistency and turn ideas into compelling visual outcomes across multiple platforms.

Reporting to the Digital & Engagement Manager, you'll collaborate closely with content, marketing, media, football and commercial teams in a fast-paced, high-performance sporting environment.

What You'll Do

- Lead and contribute to creative projects across the club, providing expert design guidance and solutions
- Produce engaging visual assets for:
 - Social media (game day graphics, player signings, announcements)
 - In stadium match day creative (static signage, LED, videoboards)
 - Billboards, print advertising and digital display ads
 - EDMs, website assets and commercial campaigns
 - Stakeholder fulfilment including membership merchandise and stationery
- Champion and protect the Gold Coast SUNS brand across all internal and external collateral
- Work closely with internal stakeholders to deliver creative outcomes on brief and on time
- Support major club events and campaigns, including occasional work outside standard business hours

What You'll Bring

Essential

- 1–2 years' professional experience in graphic design
- Strong proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Qualification in Graphic Design (or similar)
- Working knowledge of social media platforms and content requirements
- Creative flair with the ability to translate ideas into polished, engaging designs
- Strong time management and the ability to juggle multiple priorities
- Confident communicator who builds strong stakeholder relationships
- Willingness to learn and grow within the AFL and sporting industry
- A positive, team-first attitude aligned to club values



Desirable

- Experience with Premiere Pro and After Effects
- Previous experience in sport or high-performance environments
- Photography experience

If you're creative, driven and ready to make your mark in sport, we'd love to hear from you.

To apply, submit your cover letter and resume via our candidate portal using the link below

https://goldcoastfc.secure.force.com/recruit/fRecruit_ApplyJob?vacancyNo=VN135

Applications close Friday 16 January 2026