



Head of Women's Football

The Gold Coast SUNS are seeking an experienced and values-driven leader to drive the next phase of our AFLW program. This role is responsible for leading the strategic, operational and high-performance aspects of the Women's Football program, ensuring our players and staff are supported to perform at their best – on and off the field.

What You'll Lead

- Develop and deliver the Women's Football strategy in alignment with club values and AFLW competition requirements.
 - Lead a high-performance environment that drives accountability, care and continuous improvement.
 - Oversee all aspects of football operations including staffing, player contracting, budgets, logistics, scheduling and compliance.
 - Build strong relationships with players and staff ensuring a unified commitment to team goals and the Club's vision.
 - Represent the AFLW program internally and externally – including media, AFL forums, sponsors and community engagements.
 - Lead a culture that supports the holistic development, wellbeing and empowerment of female athletes.
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What You'll Bring

We're looking for a leader who embodies integrity, care and high performance, and can demonstrate:

Leadership & Culture

- Proven experience leading people and teams within an elite sport or high-performance environment.
- Ability to set standards, have tough conversations and hold others to account while building trust and respect.

High Performance & Strategy

- Strong understanding of AFL/AFLW high-performance systems, list management and player development pathways.
- Experience working with or supporting female athletes in elite sporting environments.

Relationships & Influence

- Demonstrated ability to build deep, trusting relationships with players and staff.
- Skilled at influencing and collaborating with stakeholders at executive, AFL, sponsor and community levels.
- Confident communicator with presence in media, presentations and leadership forums.

Operational & Administrative Excellence

- Strong organisational and problem-solving skills, with the ability to think strategically and act decisively.

If you think you've got what it takes to join our team, please click on the link to apply via our candidate portal.

https://goldcoastfc.secure.force.com/recruit/fRecruit__ApplyJob?vacancyNo=VN127

Please note: This is a full-time contract position.

Applications close Wednesday 12th November 2025.