



Commercial Partnerships Executive

The Gold Coast Football Club is seeking an enthusiastic Commercial Partnerships Executive to join our clubs Partnerships team.

Reporting to the Head of Commercial Partnerships the Commercial Partnerships Executive will have a daily focus on the management, tracking, and reporting of Commercial Partner media and match day assets across a diverse portfolio of clients. This role relies heavily on internal and external stakeholder communication, strong workflow management skills, accuracy, and confidence.

Working with a variety of domestic and global brands, our Commercial Partnerships Executive will focus on:

- Providing day to day partnership leverage, marketing, PR and promotional support to these key partners, with focus on integrated digital and match day activations.
- Managing and tracking a varied portfolio of Partner assets across a yearly contract schedule.
- Facilitating ongoing work in progress meetings and record management with Partners.
- Assisting with the compilation of weekly & periodic partner reports and digital reports.
- Assisting with the development of Club Partnership proposals, consumer insights reports and strategic brand integration campaigns.
- Supporting the execution of match day and broader club event activations.
- Managing ticketing and related guest experiences on game days and clubs events.
- Working with the Head of Commercial Partnerships in managing partner budgets.
- Keeping up to date with relevant trends in the Partnership space and generating ideas to improve our systems, processes and ultimately the experience for our Commercial Partners.

The ideal candidate will have:

- A strong personal brand which personifies the Gold Coast SUNS values.
- 3+ years' experience in Sales, Marketing, Sponsorship Management, Marketing or PR Agency.
- Superior written and verbal communication skills.
- Strong awareness of self and differences in others.
- The ability to communicate with people at all levels, skills and education.
- Experience in analysing market information and developing reports.
- Outstanding personal appearance and proposal presentation skills.
- A Degree in Business/Marketing/Advertising (or related discipline).

Your experience may come from a background of sport, entertainment, advertising, agency or professional services. Your dedication to delivering genuine commercial returns for your clients and contributing to a positive, fresh culture is where you will shine.

If you think you've got what it takes to join our team and meet the criteria for the role, we would love to hear from you.

Please apply via our candidate portal. Only applications received via the portal will be considered.

https://goldcoastfc.secure.force.com/recruit/fRecruit_ApplyJob?vacancyNo=VN054